# AFRICAN MONARCH LODGES

# **OUR PURPOSE**



AFRICAN MONARCH

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### Transforming safari travel experiences, protecting our land, and uplifting our communities

African Monarch Lodges isn't just another safari destination; we're an exclusive luxury collection deeply rooted in purpose.

Proudly owner run, our mission goes beyond exceptional wildlife encounters – we're dedicated to uplifting the communities that have entrusted us with their land, set within KAZA, the world's largest conservation area for wildlife.

Nambwa Tented Lodge and Kazile Island Lodge, nestled in the heart of Bwabwata National Park, are the only lodges within this pristine wilderness. Through our joint venture partnerships with the Mayuni and Mashi conservancies, we work alongside local communities to blend nature's raw beauty with meaningful, immersive experiences that leave our guests feeling transformed.

Our team, most of whom have been with us from the start, are trained to create deep connections that go beyond traditional safari travel, making every guest's journey truly life-changing.

LET YOUR WILD BE

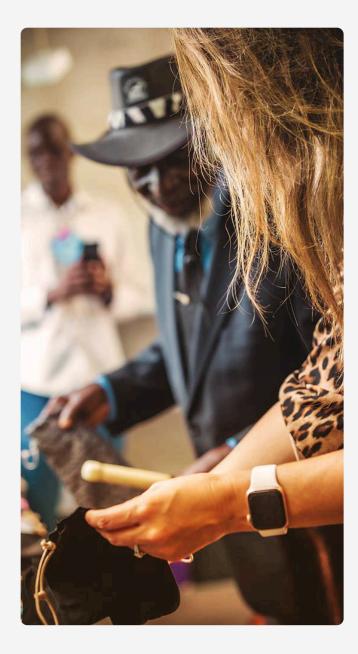
THE REAL PROPERTY AND A REAL PROPERTY.

### We are custodians of this land, culture and community

With the approval of Chief Mayuni, leader of the local conservancies, we have been blessed with our place on this land. As such, we take our responsibility seriously, and go to great lengths to preserve and conserve not only the wildlife that roams throughout this very unique park, but also the local community and culture.

From adapting our lodge design to support the elephants' migratory pathways and establishing an anti-poaching unit, to using solar power and developing recycling and upskilling initiatives through The Sijwa Project – our efforts to support and nurture run deep.

12% of all our revenue, before costs and statutory deductions, goes to the local communities. This means that guests who choose to stay at African Monarch Lodges are giving back too, from the moment they book.





## The Sijwa Project: Dream. Create. Inspire.



# *"Our very existence is to support this community."*

TINOLLA RODGERS

Launched in 2018, The Sijwa Project is a bold venture in sustainable development. One of the main goals of this initiative is to transform recyclable waste (including glass, plastic, carton, tin cans) from our lodges into unique, saleable crafts. But it's so much more than this.

It also includes organic permaculture greenhouses, sewing centres, a carpentry workshop, a vocational residency training centre, a beehive project to reduce human-elephant conflict, and an indigenous tree nursery.

Through this initiative, we help to transform lives. We empower the local community with skills, jobs, and environmental preservation. The project employs 30+ community members. Some employees support up to 12 others in their village, so the impact is far reaching).

Guests not only feel enriched by local culture as they take part in and enjoy the activities, but also with a sense of giving back. This is travel with purpose.











We are very proud to have been honoured with the Meaningful Engagement Champion ATTA Award in 2024.

> ATTA® Meaningful Engagement Champion Award



# *"We are family and we carry each other"* TINOLLA RODGERS

#### Feels like home

The way we care for our land and community is a reflection of the way we look after each other, our team and our guests. We are family and we carry each other. We want our guests to feel part of the family too.

Today, African Monarch Lodges employ 93 members of our local community, many of whom had never worked before, and all of whom rely on our existence. So it's with great care and passion that we continue to innovate and push for authentic excellence in all we do.

We believe this passion is felt by guests from the minute they step into our lodges. They are embraced and they are cared for. Because it comes from our hearts.

#### Your visit makes a difference

Simply booking a stay at African Monarch Lodges, visiting the Sijwa Project or buying any of the products makes an enormous difference. However, if you'd also like to donate, please visit our website for a list of initiatives that you can support.

africanmonarchlodges.com

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### Get in touch

If you have any questions, please feel free to get in touch. We're here for you.

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